connecting brands
cooperation marketing agency

AGENCY

connecting brands is one of the leading agencies for cooperation marketing. We can draw on a large pool of over 2,000 cooperation partners and a network that offers 270,000 touchpoints for the distribution of product samples and ad media. We use this pool to identify appropriate cooperation partners for your business, creating value for your products and services.

Since 2007, we've been bringing together leading brands from manufacturing, services, retail and media to form profitable brand partnerships. We have a particular passion and expertise for the design and implementation of co-promotion work to boost sales and cooperative product sample campaigns for the consumer goods industry.

connecting brands also offers cooperation consulting services. We help companies with the strategic development of their cooperation management activities and use workshops to develop individual topics with participating staff members. We also offer a series of seminars on the topic of partnership marketing.

In order to make partner search for brands and companies as efficient and fast as possible, we have developed two innovative cooperation platforms under the CO-BRANDS brand. Every year, connecting brands hosts CO-BRANDS, a unique networking event for decisionmakers in marketing. he CO-BRANDS Cooperation-Pitch is our networking master class for experienced cooperation managers. The master class offers a perfect mix of networking and learning.

SERVICES

- Brand Partnerships
- Cooperation Consulting
- Product Sampling
- Sales Promotion
- Cooperation Events
- Cooperation Seminar

REFERENCES

CONTACT

connecting brands –
cooperation marketing agency GmbH & Co KG
Moorfuhrtweg 17 · 22301 Hamburg
Tel.: +49-40-88 190 26-30
Fax: +49-40-88 190 26-31

Nils Pickenpack
Managing Director

Tel.: +49-40-88 190 26-33
nils.pickenpack@connectingbrands.de

Website
www.connectingbrands.de
www.co-brands.de
www.co-brands.network

Facebook
facebook.com/Kooperationsmarketing
facebook.com/CO-BRANDS

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twitter.com/co_marketing